

Courtyard's Super Bowl Sleepover Contest
Official Rules
NO PURCHASE NECESSARY TO ENTER OR WIN.

Eligibility: Courtyard's Super Bowl Sleepover Contest (hereafter, "Contest") is open to legal residents of the fifty (50) United States, the District of Columbia and Canada (excluding the Province of Quebec) who are twenty-one (21) years of age or older as of date of entry. Employees, officers & directors of Marriott International, Inc. ("Sponsor"), teamDigital Promotions, Inc. ("Administrator"), the NFL Entities (as defined below) & each of their respective parent companies, subsidiaries, affiliates, related entities, partners, partnerships, principals, representatives, successors & assigns, & advertising/promotion/administrative agencies (collectively "Released Parties") & their immediate family members (spouse, parent, child, sibling & their respective spouses, regardless of where they reside) & those living in their same households, whether or not related, are not eligible to participate or win a prize. Void in the Province of Quebec and where prohibited or restricted by law, rule or regulation. All applicable provincial, federal, state and local laws apply. This Contest is in no way sponsored, endorsed or administered by, or associated with, Twitter, Instagram or Facebook. You are providing your information to the Sponsor and not to Twitter, Instagram, or Facebook. The information you provide will only be used for Contest purposes.

Contest Submission Period: Contest submission period begins at 12:00:00 p.m. (noon) Eastern Time ("ET") on 9/1/19 and ends at 11:59:59 p.m. ET on 10/31/19 (hereafter, "Contest Submission Period").

How to Participate in the Contest Submission Period:

To participate, entrants will be prompted to submit a photo and short story showcasing their "game-changing friendship" with up to 3 friends (hereafter, each a "Submission") using any one (1) of the following three (3) methods:

- a) Twitter: Tweet your Submission via your Twitter account using the hashtag #CourtyardSuperBowlContest (the "Twitter Hashtag") to receive one (1) entry. Any photo on Twitter tagged with the Twitter Hashtag may be eligible for entry into this Contest. Your Submission must include the Twitter Hashtag in order to be eligible. Use of the Twitter Hashtag constitutes your unconditional acceptance to these Official Rules. By using the Twitter Hashtag in connection with your tweet, you are acknowledging and agreeing that Sponsor has the right to stream your post through the Twitter API or otherwise use your tweet as set forth herein;
- b) Instagram: Post your Submission on Instagram through your Instagram account using the hashtag #CourtyardSuperBowlContest (the "Instagram Hashtag") to receive one (1) entry. Any photo tagged with the Instagram Hashtag on Instagram may be eligible for the Contest. Your Submission must include the Instagram Hashtag in order to be eligible. Use of the Instagram Hashtag constitutes your unconditional acceptance to these Official Rules. By using the Instagram Hashtag in connection with your Instagram post, you are acknowledging and agreeing that Sponsor has the right to stream your post through the Instagram API or otherwise use your post as set forth herein; OR
- c) Facebook: Visit facebook.com/Courtyard and look for a Super Bowl Sleepover Courtyard brand post which will appear on Courtyard's Facebook wall. Post your Submission as a comment below the post to receive one (1) entry.

By posting a Submission, entrant hereby warrants and represents that the Submission conforms to the following submission requirements (hereafter, "Submission Requirements"): Submissions must be the original work of the entrant, may not have been previously published, must not have won previous awards, must not be immoral, obscene, profane or

not in keeping with Sponsor's image or in violation of these rules. In addition, Submissions cannot include any third party intellectual property, general property, likeness or imagery. Submission cannot defame or invade intellectual property rights of any person, living or deceased, or otherwise infringe upon any copyrighted, trademarked, or patented works or person's personal or proprietary rights. If a Submission contains any material or elements that are not owned by the entrant, and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to posting the Submission, any and all releases and consents necessary to permit the use and exhibition of the Submission by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the Submission. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any entrant at any time. Failure to provide such proof may, if requested, render Entry null and void. By posting a Submission, entrant warrants and represents that he/she and any persons appearing or who are identifiable in the Submission consent to the Submission and use of the Submission in the Contest and to its use as otherwise set forth herein. Any Submission that does not conform to the Submission Requirements listed above will be void.

Contest Semi-Finalist Judging: Based on the criteria outlined below, five (5) Semi-Finalist Submissions will be determined from among all eligible Submissions received. Sponsor and its designees, whose decisions will be final and binding in all matters relating to this Contest, will judge each Submission based on the following criteria: 1) Level of Originality (50%), 2) Quality of Submission (30%), and 3) Relevance to Contest theme (20%) (the "Judging Criteria"). In the event of a tie, such tied Submissions will be re-judged based on the following criteria: Creativity: 100%. The five (5) entrants who submitted the top scoring Submissions, as determined by Sponsor in its sole discretion, will each be deemed a potential Semi-Finalist (subject to verification of eligibility and compliance with the terms of these rules). Semi-Finalists will initially be contacted by Twitter, Instagram or Facebook direct message and/or comment post and will be required to respond using that contact information provided in the direct message/comment post within five (5) days of notification. Upon responding, Semi-Finalists will be required to execute and return an Affidavit of Eligibility and a Release of Liability and (where legal) Publicity Release within two (2) days of notification. Noncompliance with the foregoing, with these Official Rules or any notification being returned as non-deliverable, may result in disqualification and, at Sponsor's discretion, a runner-up being notified. Once the five (5) Semi-Finalists are confirmed, they will receive a Semi-Finalist Prize and move onto the Interview Phase outlined below. Sponsor and judges reserve the right to advance fewer than five (5) Semi-Finalists if, in their sole discretion, they do not receive a sufficient number of eligible and qualified Submissions. **PLEASE NOTE:** In addition to maintaining compliance with the Submission Requirements above when posting a Submission, entrants should conduct their social media activity consistent with the parameters outlined in these Official Rules. In the event an entrant is understood to be publishing immoral, obscene, profane, harassing, threatening or disparaging content, messages or any content not in keeping with Sponsor's image, Sponsor reserves the right to disqualify an entrant and his/her corresponding Submission(s).

Interview Phase: Upon verification of the Semi-Finalists, the Sponsor will schedule a recorded phone interview with each Semi-Finalist. The interviewer(s) (hereafter, "Interviewer(s)") hosting the interview of the Semi-Finalists are determined by Sponsor in its sole discretion. The interview with each Semi-Finalist will be approximately the same length of time, and the questions asked of each will be the same. All interviews will be recorded and must be completed by 11/27/19. Noncompliance with any of the foregoing, with these Official Rules, the inability to contact a Semi-Finalist within a reasonable time period and/or

schedule and complete the interview, or any notification being returned as non-deliverable may result in disqualification and, at Sponsor's discretion, a runner-up being chosen.

Upon completion of all interviews, a panel of judges determined by Sponsor in its sole discretion will judge each of the recorded interviews based on the Judging Criteria outlined above. The three (3) Semi-Finalist interviews receiving the highest scores, as determined by the judges in their sole discretion, will be deemed potential Finalists (with Finalists' original Submissions hereafter referred to as "Finalist Submissions"), and advance to the Grand Prize Judging as outlined below. Sponsor and judges reserve the right to advance fewer than three (3) Finalists if, in their sole discretion, they do not receive a sufficient number of eligible and qualified Submissions.

In the event of a tie, the tied interviews will be re-judged based on: Enthusiasm: 0-100 points.

Grand Prize Judging: At the conclusion of the Interview Phase, a panel of judges determined by Sponsor in its sole discretion will judge each of the Finalist Submissions on or about 12/15/19 by ranking each Finalist Submission from one (1) through three (3) (with three (3) being the highest ranked) based on the following: (i) the score received in the Semi-Finalist Judging; (ii) the Interview(ers) ranking of the interviews based on presentation; and (iii) the effort put forth by the entrant in their Submission / Interview. Each of the three (3) rankings will carry equal weight. The highest ranked Finalist Submission will be determined the Grand Prize winner, subject to verification of eligibility and compliance with these Official Rules.

Neither Sponsor, nor anyone acting on its behalf, will enter into communications with any entrant regarding the Contest other than to notify the potential Semi-Finalists, Finalists and/or Grand Prize winner. Grand Prize winner's guest must be a legal resident of the fifty (50) United States, the District of Columbia, or Canada (excluding the Province of Quebec), twenty-one (21) years of age or older and must execute and return a Liability and (where legal) Publicity Release prior to issuance of travel documents. Non-compliance with the foregoing, with these Official Rules or return of prize notification as non-deliverable may result in disqualification and, at Sponsor's discretion and time permitting, awarding of prize to the next runner-up. Sponsor reserves the right to conduct background check(s) of any and all records of the potential Grand Prize winner and his/her guest, including, without limitation, civil and criminal court records and police reports, and participation in the Contest constitutes entrant's permission for Sponsor to conduct such background check(s), provided that, to the extent additional authorization is necessary under law, potential winner and his/her guest(s) shall authorize such check(s). Sponsor reserves the right (at its sole discretion) to disqualify the potential Grand Prize winner at any time prior to Super Bowl LIV based on the results of such background check(s) or failure of potential winner to properly authorize such check(s).

Prizes:

Five (5) Semi-Finalist Prizes: Each Semi-Finalist will receive one (1) \$100 Courtyard gift card and one (1) \$100 NFLShop.com gift card. Approximate Retail Value ("ARV") of each Semi-Finalist Prize = \$200. Certain terms and conditions may apply to gift cards at the discretion of the issuer. No gift card will be replaced or replenished if it is lost, stolen, damaged, destroyed or used without winner's permission and will be voided if altered or defaced.

One (1) Grand Prize: The Grand Prize winner will receive a trip for winner and three (3) friends to Super Bowl LIV inclusive of the following components: a) round trip coach air transportation from a major U.S. gateway airport nearest winner's residence in the U.S. to FL, b) standard double-occupancy hotel accommodations (two (2) rooms) at a Courtyard Hotel

(or similar Marriott International brand hotel) for two (2) nights (January 31, 2020 & February 2, 2020); c) one-night accommodation inside a custom-built suite within Hard Rock Stadium on February 1, 2020; d) ground transfers to/from the airport/hotel/Hard Rock Stadium; and f) admission for winner and three (3) guests to Super Bowl LIV; and g) \$8,500 in the form of a check. Actual value of trip may vary based upon location of winner's residence. All prize details are at Sponsor's sole discretion, including but not limited to, exact seat locations at game and amenities/accommodations provided in the custom-built suite. If winner resides within a one hundred fifty (150) mile radius of Miami Gardens, FL, ground transportation (or other form of transportation) may be provided in lieu of air transportation at Sponsor's sole discretion, and no compensation or substitution will be provided for difference in prize value. Trip must be taken on dates designated by Sponsor or prize will be forfeited in its entirety (and Sponsor will have no further obligation to winner) and, at Sponsor's discretion and time permitting, may be awarded to an alternate winner. Travel and accommodation restrictions and other restrictions may apply. Winner and his/her guest must travel together on same itinerary and are responsible for obtaining all required travel documents prior to date of travel. All travel arrangements must be made through travel agent of Sponsor's selection on a carrier of Sponsor's choice. Released Parties are not responsible for travel delays or cancellations. In the event the Super Bowl is postponed and rescheduled, the applicable trip will be rescheduled. Exact seat locations at any event are at Sponsor's sole discretion. Winner and his/her guests must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of the prize and removal from event. Released Parties reserve the right to remove or to deny attendance to any winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game. Game tickets are subject to the terms and conditions specified thereon. If unused, game tickets cannot be returned. ARV of Grand Prize = \$42,500.

All costs and expenses associated with the acceptance and use of any prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, (for Grand Prize winner, additional ground transportation, food, beverages, and souvenirs) are winner's sole responsibility. Prize is awarded "as is" without any warranty or guarantee, either express or implied by Sponsor. Total ARV of all prizes awarded = \$42,500.

Entry Details: Message and data rates apply if you choose to enter using your mobile device. By entering, each entrant warrants and represents that his/her Submission does not defame or otherwise violate the rights of any third party and does not violate any federal, state or local laws or ordinances. Entrants further warrant and represent that grant Sponsor and the Released Parties a perpetual, worldwide, royalty-free, non-exclusive, sub licensable, unconditional and transferable license to edit, adapt, modify, publish, exploit and use the Submission in any way and in any media for trade, advertising, promotional and/or other purposes as Sponsor and/or its designees may determine without further consideration, notification or permission of entrants, winner or any third parties. The name of the "authorized account holder" associated with any given Twitter account, Instagram account, Facebook account or email address will be deemed to be the entrant and must comply with these Official Rules. The authorized account holder is defined as the natural person who is assigned an email address by an Internet access provider, an online service provider, or another organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Proof (to Sponsor's satisfaction) of being the authorized account holder may be required by Sponsor. Released Parties are not responsible for lost, incomplete, late, damaged, delayed, garbled, inaccurate, incomplete or misdirected entries, Submissions or email messages; failures or malfunctions of phones, phone lines or telephone systems or other communications malfunctions; interrupted or unavailable network, server or other connections including those through Twitter.com/CourtyardHotels,

Instagram.com/CourtyardHotels, or Facebook.com/Courtyard; miscommunications, failed computer hardware or software or other technical failures; garbled, lost, misrouted or scrambled transmissions; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet or for any technical problem, including but not limited to any injury or damage to entrant's or any other person's computer related to or resulting from participation in this Contest; printing, typographical or other errors appearing within these Official Rules or in any Contest-related advertisements or other materials; or other errors or problems of any kind whether mechanical, human, technical, electronic or otherwise; or the administration of the Contest; or the processing or judging of entries or submissions. Use of any device to automate or subvert the entry process is prohibited and any entries or submissions received through such means will be void. Entries or Submissions will be disqualified if they contain inappropriate material or language, including profanity.

Miscellaneous: No transfer, assignment, cash redemption or substitution of prize (or portion of prize) permitted except by Sponsor who reserves the right to substitute a prize (or applicable portion of prize) of comparable or greater value, at its sole discretion. Failure to satisfy any of the foregoing, comply with these Official Rules or any prize or prize notification being returned as non-deliverable or Sponsor being unable to contact potential winner within a reasonable time period for any reason will result in prize being forfeited. By participating, each entrant acknowledges and agrees: (1) to be bound by these Official Rules and the decisions of the Sponsor and judges which are final and binding in all respects; (2) that his/her Submission (and all components thereof) will not be acknowledged or returned; (3) that Released Parties and their respective designees shall have the right and permission to use (unless prohibited by law) entrant's name, voice, city and state of residence, photograph and/or likeness for advertising and/or trade and/or any other purpose in any media now or hereafter known without further compensation, permission or notification to entrants or any third parties; and (4) the Released Parties shall have no liability and will be held harmless by entrants for any liability, loss, injury or damage to participants or any other person or entity, including personal injury or death to participants or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of entrant's participation in this Contest, the use of any video or acceptance, possession, use or misuse of a prize (including any travel/activity relates thereto). Sponsor reserves the right, in its sole discretion, to void suspect Submissions or to modify, cancel, terminate or suspend the Contest (or any portion thereof) should virus, bugs, non-authorized human intervention or other causes, including but not limited to war or armed conflict (whether or not officially declared), labor controversy or threat thereof, and/or acts of God, corrupt or impair the administration, security, fairness or proper play of the Contest and, in the event of such cancellation, suspension or termination, at its discretion, as applicable, select the Grand Prize winner using the Judging Criteria above from among all non-suspect, eligible Submissions received prior to event requiring cancellation, termination or suspension. **CAUTION: ANY ATTEMPT BY ANY PERSON OR PERSONS, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR, AND THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK ANY AND ALL REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

Choice of Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and

Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of Maryland, USA.

Winners List: For a list of winners, visit winners.teamdigital.com/SBSleepover no later than 2/16/20.

Sponsor: Marriott International, Inc., 10400 Fernwood Road, Bethesda, MD 20817.

Administrator: teamDigital Promotions, Inc., 6 Berkshire Blvd, Bethel, CT 06801.

Participant irrevocably waives all claims against the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") and agrees that the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this Contest or the prizes awarded. The NFL Entities have not offered or sponsored this Contest in any way.